

Select Business Modeler

A scalable environment for pragmatic business strategy and business process analysis and design.

Select Business Modeler™ empowers business strategists and business analysts

- Plan and engineer the business, integrating business change as it occurs
- Explore the reasoning behind key business decisions
- Provide a common understanding of important business concepts
- Clearly communicate business workflows and processes
- Validate workflows and processes through simulation
- Coordinate business and system change
- Assess the impact of change
- Ensure that delivered solutions meet the needs of the business

SOLUTIONS TO TODAY'S BUSINESS IT PROBLEMS

Modern software development projects do not take place within a vacuum. They are a response to a business need, either for improvements to its operations, or to satisfy the requirements of its customers.

Understanding business need requires analysis of organizational strategy and process. Only then can any chosen solution align to the demands of both this business model and business vision.

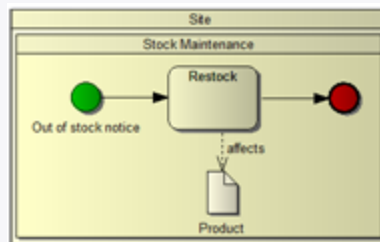
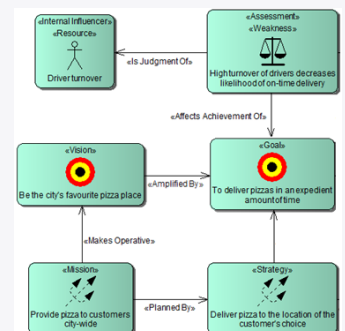
Select Business Modeler™, and its related product Select Architect™, are invaluable for business strategists, business analysts, project managers, architects, designers, developers and database administrators who need to actively design and maintain today's IT solutions.

A STRATEGIC VIEW

Abstracting up to a higher level of design means that you can rise above your implementation technology. This enables you to see the bigger picture and view a project's design strategically.

Business Motivation Modeling – enables the development, management, and communication of business plans. Identifying key elements, how they inter-relate and the motivation behind them.

Corporate strategies and goals can be effectively traced, right through to the underlying business activity and technology that supports them.



Formal business process modeling gives a common understanding of important organizational processes and serves as a basis from which Business and System change can be coordinated.

Such independence allows a design implemented in one language today, to be implemented in another tomorrow. This future-proofing and simplification is imperative in the current climate of continual technological change.

